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Initial Business Plan Requirements Evaluation

Purpose of this document

The Initial Business Plan Requirements Evaluation questionnaire is completed by the Business Owner in order to assist the Business Advisor in compiling the quote for drafting the Business Plan and provide baseline information for starting the Business Plan compilation process.

Questions two to three must be answered after signing the Bizco Disclosure and sharing of Confidential Information document and prior to receiving a detailed fixed quote for the preparation of a Business Plan.

Please provide complete and objective answers to all the questions. If any assumptions are made in the answers please state this. You may use a separate document for your answers.

General Questions on the Proposed Business

1.1 Type of Business	What product / service will you provide and in which industry will you operate.
Answer	
1.2 Your Customers	Who will your customers be? [General public, Companies, Government?]
Answer	
1.3 Purpose of the Business Plan	What is the purpose of the Business Plan? Is it required to secure financing, required by stakeholders or to be used as a business guideline?
Answer	
1.4 Research	What level of research have you done with respect to the market and your competitors? How much research will Bizco Business Consulting be required to do on these topics?
Answer	
1.5 Business Goals	What do you envisage the annual turnover of your business will be for the first 3 years?
Answer	
1.6 Timing	When do you require the Business Plan to be completed?
Answer	